



Strategic Planning/ Assessment Resources for Further Reading

TTI 1

STRATEGIC PLANNING:

<http://www.mass.gov/eohhs/docs/dph/health-equity/chapter-4-benchmark-plan-and-evaluate.pdf>

LOGIC MODELS:

<http://www.cdc.gov/healthyyouth/evaluation/pdf/brief8.pdf> see also
<http://www.cdc.gov/healthyyouth/tutorials/logicmodel/page007.htm>

Theories of change related to sexual violence prevention:

http://www.calcasa.org/wp-content/uploads/2014/03/rpemodelslitreviewim_2_.pdf for a summary.

Stages of creating a strategic plan:

<http://muskie.usm.maine.edu/helpkids/pubstext/Four%20Stages%20Strategic%20Planning.pdf>

EVALUATION READINESS:

<http://www.vera.org/sites/default/files/guide-section-1.pdf>

CONTINUUM OF EVIDENCE:

CDC continuum of evidence and model for types of evidence

http://www.cdc.gov/violenceprevention/pdf/understanding_evidence-a.pdf

Foundation

- Supporting Information (research citations, best practices, conceptual models, etc.)
 - <http://www.cdc.gov/healthyyouth/evaluation/pdf/brief8.pdf> On differences between strategic plan and logic model.
 - SMART goals
<http://www.unh.edu/hr/sites/unh.edu.hr/files/pdfs/SMART-Goals.pdf>
 - Examples of studies that show positive impact of using strategic planning
 - Malinda R. Douglas, DrPH, Sara [Sally] R. Carter, MSW, Andrew P. Wilson, MA, Andie Chan (2015). A Neo-Strategic Planning

Approach to Enhance Local Tobacco Control Programs Am J
Prev Med 2015;48(1S1):S13–S20

- <http://www.mass.gov/eohhs/gov/departments/dph/programs/admin/health-equity/clas/making-clas-happen.html> For examples related to building cultural competence in health systems. Includes chapters on assessment but also on differences between planning and assessment.
- http://www.cdc.gov/violenceprevention/pdf/understanding_evidence-a.pdf
- Implementation Science:
 - Noonan, R. K., Emshoff, J. G., Mooss, A., Armstrong, M., Weinberg, J., Ball, B. (2009). Adoption, adaptation, and fidelity of implementation of sexual violence prevention programs. *Health Promotion Practice, 10*, 59S-70S.
 - Richard Spoth & Louise A. Rohrbach & Mark Greenberg & Philip Leaf & C. Hendricks Brown & Abigail Fagan & Richard F. Catalano & Mary Ann Pentz & Zili Sloboda & J. David Hawkins (2013). Addressing Core Challenges for the Next Generation of Type2 Translation Research and Systems: The Translation Science to Population Impact (TSci Impact) Framework. *Prevention Science, 14*:319–351.
 - Durlak, J. A. & DuPre, E. A. (2008). Implementation Matters: A Review of Research on the Influence of Implementation on Program Outcomes and the Factors Affecting Implementation [American Journal of Community Psychology](#), 41, [Issue 3-4](#), pp 327-350.
- Evaluation in context of IPV: Lloyd & Sullivan (2007). Outcome Evaluation Strategies for Domestic Violence Service Programs Receiving FVPSA Funding: A Practical Guide. National Sexual Violence Resource Center.
- Townsend, S. (2009) Prevention evaluation guide. http://nsvrc.org/sites/default/files/Projects_RPE_PCAR_TA_Guide_for_Evaluation_2009.pdf
- Hinton, K. A. (2012). Practice Guide for Strategic Planning in Higher Education. Society for College and University Planning www.scup.org
- Preskill, H. & Russ-Eft, D. (2005). Building Evaluation Capacity: 72 activities for teaching and training. Thousand Oaks, CA: Sage Publications.
- Evaluation/Assessment basics:

- Davidson, E. J. (2005). Evaluation Methodology Basics. Thousand Oaks, CA: Sage Publications.
- Royse, D. et al (2006). Program Evaluation: An Introduction (4th edition). Belmont, CA: Thompson Brooks/Cole.
- Fitzpatrick, J. L., Sanders, J. R. & Worthen, B. R. (2004). Program Evaluation: Alternative Approaches and Practical Guidelines (3rd edition). Boston: Pearson.
- Bamberger, M., Rugh, J. & Mabry, L. (2006). Real World Evaluation. Thousand Oaks: Sage Publications.
- Links to websites for more information on specific assessment methods as well as specific measures relevant to campus work.
- <http://www.uwex.edu/ces/pdande/evaluation/evallogicmode1.html>
- NSVRC online training about prevention program evaluation related to sexual assault. <http://nsvrc.org/elearning/20026>